



# Advertise your business to our audiences...

The Grand Rapids Choir of Men and Boys is preparing its program for the 2014-15 season. Now in its 25th year the Choir continues to serve the West Michigan community.

Last year the Choir performed 18 performances throughout West Michigan, attracting a diverse community of concert goers. Several of our performances had standing room only audiences!

Jeffrey Kaczmarczyk of the Grand Rapids Press wrote:

*With just one week to go before Christmas, the shopping malls may have been filled Friday, but so was the Cathedral of St. Andrew for the program led by artistic and musical director Scott Bosscher. The program was free, with an offering, so there were no tickets to count. From my point of view in the balcony, I'd say at least 600 were present.*

This year the Choir has four programs, singing multiple performances of each, in November, December, March and May.

Your ads will be placed in all four programs and read by over 8,000 potential customers. Ads submitted after the November performance will be printed in the next four programs.

GRCMB is a 501(c)3 non-profit organization

## Ad Deadline – 11/25/2014

Please email your artwork and order forms to: Jane Bosscher at:

[jbosscher@grcmb.org](mailto:jbosscher@grcmb.org)

We prefer artwork in PDF or JPG formats. Business Cards can be scanned. Ads will be printed in the program in black & white. We will publish the book online and they will be in color. You may submit both versions or we will place the color ad, but print in bw.

Questions call 616-460-0598

### FULL PAGE 5" X 8"

Full Page with bleed  
5.75" x 8.75"  
(live area 5" x 8")

book trim size  
5.5" x 8.5"

Back Page \$600  
Inside Cover \$500  
Other pages \$400

### HALF PAGE

5" X 3.875"  
\$250

### BUSINESS CARDS

Actual size  
with white space  
\$80

### Quarter page

Horizontal  
5" x 1.9375"  
\$100

### Quarter page

Vertical  
2.375" x 3.8875"  
\$100

or  
BUSINESS CARDS  
Vertical  
with white space  
\$80

### 1/8 Page

2.375" x 1.9375"  
\$75  
(No Business Cards)

### HALF PAGE

Vertical  
2.375" x 8"  
\$250